Renat Yanbukhtin

30, Barcelona
Design Lead, Digital Art Director,
SaaS Founder / CEO

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Summary

T-shaped art director, I bring 10+ years across digital design with strong tech range and sharp visual taste. I apply behavioural psychology to shape user choices and increase retention. Led a team to build and launch a B2C-SaaS platform for designer. Got an MBA in Digital Transformation

Looking for a new opportunity build design processes, lead a team and mentor juniorS

Skills

- Product Design
- Art Direction
- Branding
- Motion design
- AI assisted workflows
- No-code Development
- Design leadership
- Agile team management
- Creative strategy
- User research
- Consumer behavior

Tools

- Figma
- Framer
- Flutterflow
- Codex
- Claude Code
- Midjourney/FLUX
- Photoshop
- Illustrator
- After effects
- Notion

Education

Harbour.Space University – MBA in Digital Transformation *(2025 — 2026) Barcelona*

- Focus → Product management & strategy, creative management, business transformation, agile workflows, consumer behavior, etc

Harbour.Space University – MA in Interaction Design *(2024 — 2025) Barcelona*

- Focus → Product thinking, user research, user experience, interaction design, art direction, motion design, creative coding, etc

Bauman Moscow State Technical University – BA in Automation Systems *(2011 — 2015) Moscow*

Experience

Mockdown – Co-founder, CEO & Design Director
(2022 – Present) Worldwide

- Launched a full-release B2C SaaS: a 3D mockup builder → shipped v1 in 3 months.
- Grew from 0 to ~500 MAU in 2 months in a highly competitive AI-accelerated space
- Reduced time-to-value to 5 seconds → Magic Button adopted by 42% of all users
- Co-led a cross-functional team with a tech co-founder

Rizon – Design Lead / Art Director
(2023 – 2025) Barcelona

- Built design from zero: product vision, creative strategy, and end-to-end execution
- Defined a modern visual language and led art direction
- Led research → turned insights into direction and positioning
- From alpha to beta and go-to-market validation in ~6 months
- Managed design team

Museums and Collectors Union – Art Director
(2019 – 2022) Moscow

- Web portal + social presence for a multi-museum organization → grew membership from 15 to 200 in one year
- An umbrella brand that member museums could adopt while keeping their own brand identity recognizable
- Produced daily communications output (a lot of materials) with a team of 4
- Led art direction for 20+ exhibitions with 50-100 daily visitors

Freelance – Designer / Art Director *(10+ years)*

- 150+ projects in web, branding and graphic design, often end-to-end under tight budgets and timelines
- Production-ready websites in 7–10 days by designing directly in no-code
- Supported outcomes including 250,000+ registrations on a product site and 4 startups that later raised funding round

Languages

Russian – native
English – C1
Spanish – A2

Other

Escapelessness *(2018–2020)*: Co-author and Producer of an award-winning short film, nominated at 14 international festivals